

GRAPHICS ~ WEBSITE DESIGN ~ BUSINESS CARDS ~ PROMO MATERIALS ~ PHOTOGRAPHY

THIRD TIME DESIGN ~ MORGANNE BAUM ~ 702-249-8973
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About My Services and Why I Am Different From Other Designers:

DOMAIN/WEBSITE OWNERSHIP: I strongly believe that **YOU should own your website, not me.**

Often designers keep control of a website's registration and/or hosting service, so that if you no longer work with them, you lose access to your website URL (domain name), which is often your business name, and not so easily renamed. I call this "holding your website hostage" and feel it is unethical.

COST: I want to work within your budget, and give you the most for your money.

Market rate for most websites, even simple ones, is at least \$2000 - \$3000. This is unaffordable for many small business, for health practitioners like massage therapists and counselors, and for performers and artists, just as examples. **My fees are in the hundreds, not thousands.** You tell me what you want, and what your overall budget is, and I will let you know what I am able to do for that amount.

DESIGN: I am a visual artist, striving to make something that is both functional and aesthetic that meets your needs. I am skilled at balancing a visual layout, and choosing a color palette that works with your existing materials (biz card, logo, etc). My true talent is that I am able to create a "look and feel" for your website/graphics that matches the character or style of you or your business. This helps to attract the kind of clients that are a good match for your services.

WEBSITE MANAGEMENT: I work with you to help give your website the extra visual polishing that makes it stand out from the crowd and attract more of the clients you desire. Services also include making changes to content, adding new content, photo editing, creating advertising banners, and more. In addition, if you want to make changes to your site, but just haven't navigated that path just yet, **I will teach you what you need to know to take control of your site, or recommend how you can learn.**

	MY PRICE	NOTES
MY HOURLY RATE:	\$35/hr	<i>Hourly rate applies to most graphics work, such as business cards, promo materials,</i>
Domain Services:		
Domain Name Registration (.com, .net, .org, etc)	N/A	<i>Approx \$15 per year for each domain, paid directly to GoDaddy, 1and1, Bluehost, etc. Sometimes less due to that vendor's promotions.</i>
		<i>* Helping you to register your domain name is an included service to my clients. Working together, we set you up as the domain name owner, and you pay for the registration directly to the company you prefer (godaddy, 1and1, bluehost, etc)</i>
Web Hosting Services & Search Engine Optimization (SEO):		<i>I no longer provide hosting services; I also will refer you elsewhere for SEO services.</i>

Website Design & Maintenance:

Management of a pre-existing website	\$35/hr	<i>Hourly rate unless different arrangement is made</i>
NEW Website: Professional Design Package	\$500	<i>Includes 5 pages</i>
<i>>>Client provides content, graphics, photos, etc.</i>		
<i>>>No flash, animation, or photo editing.</i>		
Additional Pages	\$75-150	<i>per page</i>
Photo or Video Gallery Setup	\$150	<i>up to 30 media items</i>
Embed Basic Paypal Shopping Cart	\$150	<i>For a more complex shopping cart system, we will discuss your needs, budget, and suitable options.</i>